



# rodriguezpons &partners

Architecture   Engineering   Master Planning   Landscaping   Interior Design

[www.rodriguezpons.com](http://www.rodriguezpons.com)



**Rodriguez Pons & Partners** is a group of architects and designers who consistently pushes the boundaries of architecture and urban design.

The office work experiments with spatial quality, in the pursuit of a visionary aesthetic that encompasses all fields of design, range from urban scale through architectural design to sophisticated details.

As an international architectural firm Rodriguez Pons & Partners is active in the broadest fields of architecture. The intention is to make a significant contribution to the discipline of architecture, to continue to develop qualities with respect to design, technology and knowledge. Mutually, sustaining the environment, market demands and client wishes enable the work, and the aim is to get results in which designers goals and client's goals overlap.

The atmosphere within the office is international, multidisciplinary and ambitious, but also open, team based and friendly, with attention to personal well being, knowledge development and career planning.

Marcello Rodriguez Pons chairman and founder of Rodriguez Pons & Partners and has been working for many years at HCP Architecture & Engineering as Project Director and Architect; some of the projects developed at that time are also shown in this document.

Core range of services includes:

Architecture  
Engineering  
Master Planning  
Landscaping  
Interior Design

"Rodriguez Pons & Partners aims to do elegant and efficient buildings to grace cities around the globe."

**Rodriguez Pons & Partners** es un grupo de arquitectos y diseñadores que constantemente empuja los límites de la arquitectura y el diseño urbano.

La oficina experimenta en sus trabajos con calidad espacial, en la búsqueda de una estética visual que abarca todos los campos del diseño, que van desde la escala urbana pasando por el diseño arquitectónico y llegando hasta sofisticados detalles.

Como una firma internacional de arquitectura Rodríguez Pons & Partners está activo en los campos más amplios de arquitectura. La intención es hacer una significativa contribución a la disciplina de la arquitectura, y continuar el desarrollo de cualidades en cuanto a diseño, tecnología y conocimiento. Simultáneamente, preservar el medio ambiente, las demandas del mercado y los deseos del cliente generan el trabajo, y la meta es obtener resultados en que los objetivos de los diseñadores y los objetivos del cliente se superpongan.

La atmósfera dentro de la oficina es internacional, multidisciplinaria y ambiciosa, pero también abierta, basada en trabajo en equipo y acogedora, con atención al bienestar personal, el desarrollo del conocimiento y la planificación de las carreras.

Marcello Rodríguez Pons presidente y fundador de Rodríguez Pons & Partners ha trabajado durante muchos años en HCP Arquitectura e Ingeniería como Director de Proyectos y Arquitecto; algunos de los proyectos desarrollados en ese momento también se muestran en este documento.

Los principales servicios incluyen:

Arquitectura  
Ingeniería  
Master Plan  
Paisajismo  
Diseño de Interiores

"Rodríguez Pons & Partners intenta hacer edificios elegantes y eficientes para agazajar a las ciudades alrededor del mundo."



## Master Plan

Rodríguez Pons & Partners has been developing for years together with government agencies and private developers the master plan of new city areas. Prepares the instrument that analyses a particular site's current urban situation and context, and determines its future development, establishing for this purpose, areas for the different uses, services and infrastructures.

Rodríguez Pons & Partners desarrolla desde hace años junto entidades gubernamentales y desarrolladores privados el master plan de nuevos sectores de ciudad. Prepara el instrumento que analiza la situación urbana actual de un sitio y contexto determinado y marca su desarrollo futuro, concretando para ello, las zonas destinadas a los distintos usos del suelo, servicios e infraestructuras.



VALLE PATAGONIA, Puerto Varas, Chile



PLAYBOY MARINA & RESORT, Córdoba, Argentina



ADRIATIC CASINO & RESORT ALBANIA, Fier, Albania

## Residential

Rodríguez Pons & Partners residential architecture creates new living environments with the foundation of up-to-date and cross-cultural market knowledge. It designs with functional ingenuity, proposes unique spaces and presents exteriors that define architectural personality and contribute to the character of the city in which they are built.

La arquitectura residencial de Rodríguez Pons & Partners crea nuevos ambientes para vivir, con el conocimiento del mercado y sobre una base moderna y de relación entre culturas. Diseña con ingenio funcional, propone espacios únicos y presenta exteriores que definen la personalidad arquitectónica y contribuyen al carácter de la ciudad en la que se construyen.



## Hotels

Rodriguez Pons & Partners designs hotels that redefine the guest experience and provide unique market identity. Its exterior designs tell a story about the place and establish identity in this competitive field. Its interior designs create comfortable yet memorable spaces.

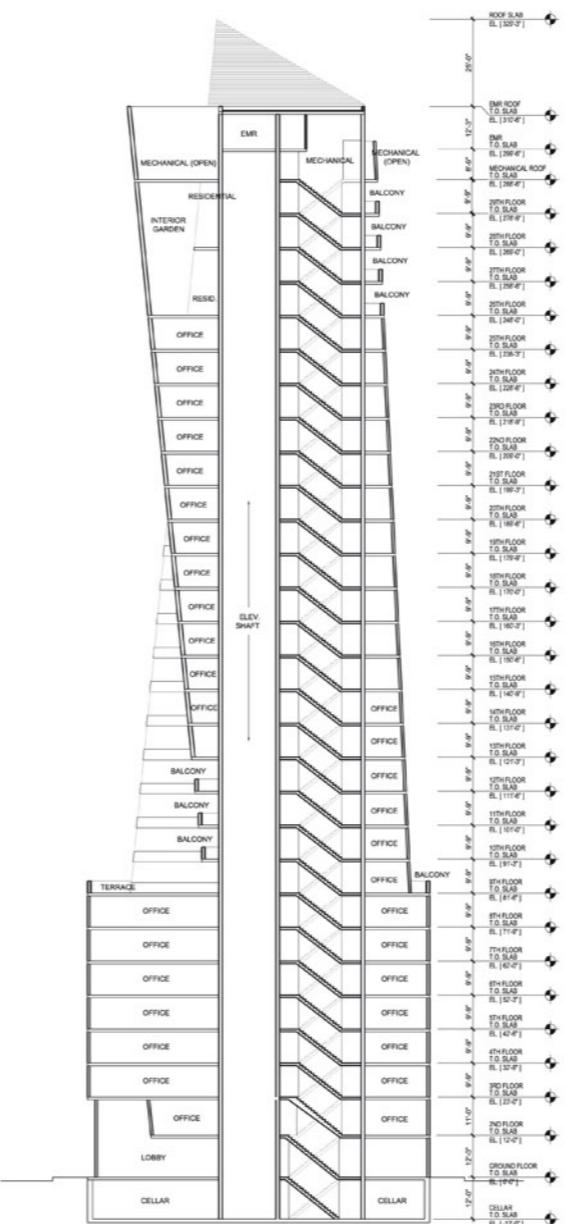
Rodriguez Pons & Partners diseña hoteles que redefinen la experiencia del cliente y proporcionan una identidad única en el mercado. Su diseño exterior cuenta una historia sobre el lugar y establece una identidad en este competitivo campo. Su diseño de interiores crear espacios confortables y memorables.



## Offices + Retail

Rodríguez Pons & Partners creates office environments and retail architecture that define the destination and enhances the experience. Its exterior designs establish identity, deliver the message of the workplace and the shopping excellence. Its interior designs provide memorable space, clarity of circulation, visual stimulation, public perception, new technologies and sustainability.

Rodríguez Pons & Partners crea entornos de oficina y de arquitectura comercial que definen el destino y mejora las experiencias. Sus diseños exteriores establecen la identidad de los lugares, entregan el mensaje de los espacios de trabajo y la excelencia comercial. Sus diseños de interiores ofrecen un espacio memorable, claridad de la circulación, estimulación visual, percepción pública, nuevas tecnologías y sostenibilidad.



## Leisure + Sport

*Public assembly architectural spaces for leisure and sport are linked to the success in creating by the user a strong sense of "space". Through powerful and innovative solutions Rodriguez Pons & Partners strives to interwave function with aesthetics, tailoring each and every project to the individual needs. Balance between architecture and landscaping are a must for this type of projects.*

La arquitectura de espacios públicos para el ocio y el deporte están relacionados con el éxito a través de la creación por parte del usuario de un fuerte sentido del "espacio". A través de soluciones potentes e innovadoras Rodríguez Pons & Partners se esfuerza por entrelazar la función con la estética, adaptando cada proyecto a las necesidades individuales. Equilibrio entre la arquitectura espacios verdes y el paisaje son una necesidad para este tipo de proyectos.



EQUESTRIAN CITY, Riffa, Bahrain for HCP



CENTRO CULTURAL DE LA NACION, Argentina



ALCAIDESA UNIVERSIDAD DEL GOLF, Cadiz, Spain for HCP



PLAYBOY WORLD, Shanghai, China

## Marinas + Waterfronts

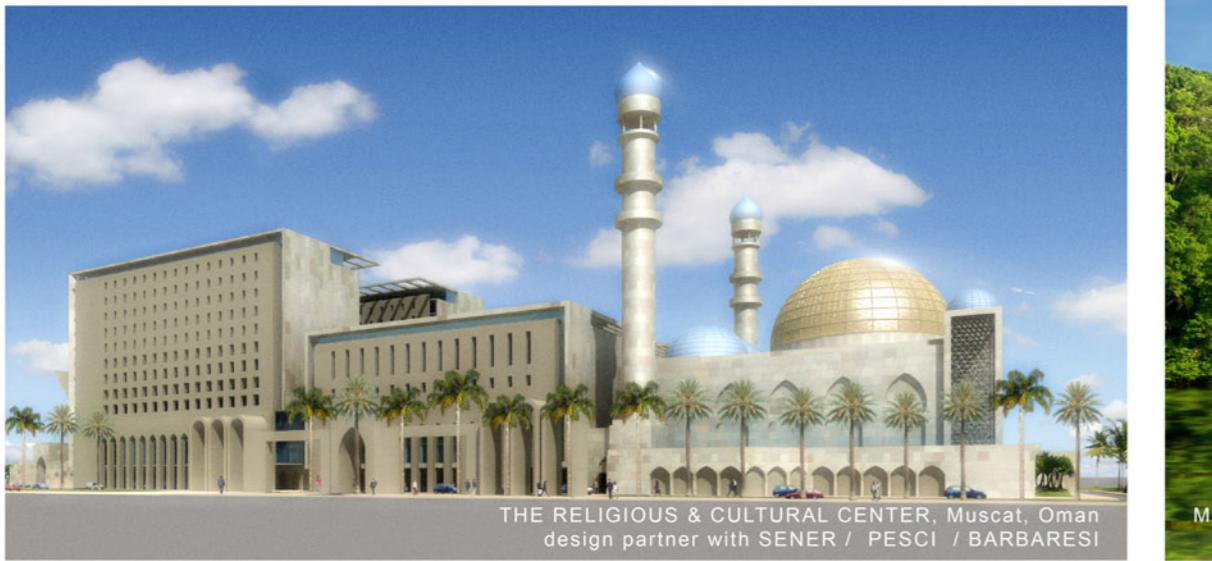
Urban parks, green spaces and waterfronts are necessities, not niceties. Parks, waterfronts and marinas are not only places to experience nature, but are also places for social and cultural exchange, not to mention places that can define the communities they serve. Rodriguez Pons & Partners are passionate in the commitment to the communities where we live, work and play.

Los parques urbanos, zonas verdes y paseos marítimos son una necesidad, no sutilzas. Parques, puertos y marinas no son sólo lugares para vivir la naturaleza, sino que también son lugares de intercambio social y cultural. Rodríguez Pons & Partners están apasionados en el compromiso con las comunidades donde vivimos, trabajamos y jugamos.



PLAYBOY MARINA & RESORT, Córdoba, Argentina

## Mixed Use Buildings



THE RELIGIOUS & CULTURAL CENTER, Muscat, Oman  
design partner with SENER / PESCI / BARBARESI



MARINA PARK, Constanza, Rumania for HCP

Rodríguez Pons & Partners is leader in the

mixed use buildings field. It is renowned for unique and iconic architecture and progressive interior planning. Its exterior designs are landmarks in the skyline. Its interior designs address contemporary lifestyles and explore new ways to improve private spaces as well as shared public functions.

Rodríguez Pons & Partners es líder en el campo de edificios de uso mixto. Es reconocido por arquitectura única e icónica y la planificación interior progresiva. Su diseño exterior los convierte en hitos en el perfil urbano. Su diseño de interiores aborda el estilo de vida contemporáneo y explora nuevas formas para mejorar los espacios privados, así como compartir las funciones públicas.



BAHRAIN NATIONAL THEATRE & MUSEUM, Isa Town, Bahrain for HCP



CENTRAL DISTRICT, Fier, Albania

## Resorts

The Rodriguez Pons & Partners resorts design group spans the full range of resorts options, from developments in Brazil, Spain, Cape Verde Islands up to Saudi Arabia. At the heart of each design process lies the desire to create meaningful and dynamic environments for each individual client, we work with them to get out the maximum potential of each space.

El grupo de diseño de resorts de Rodríguez Pons & Partners abarca toda la gama de opciones de resorts, de Brasil, España, Islas de Cabo Verde hasta Arabia Saudita. En el corazón de cada proceso de diseño se encuentra el deseo de crear un entorno significativo y dinámico para cada cliente, trabajamos con ellos para conseguir el máximo potencial de cada espacio.



## Key Project List

### Master Plan

Adriatic Casino & Resort Albania, Albania  
Playboy Marina & Resort, Argentina  
Valle Patagonia, Chile  
Maritime City, Croatia  
Dannat Resort, Saudi Arabia  
Grand Natal Golf, Brasil

### Residential

Villa Eucaliptus, Argentina  
Playboy Marina & Resort, Argentina  
Abasto Residencial, Argentina  
Rawahi Building, Oman  
Casablanca Hills, Morocco  
Edificio Mirasierra, Spain

### Hotels

Valle Patagonia Polo Club Boutique Hotel, Chile  
ACRA Towers, Albania  
La Cumbre Hills, Argentina  
Patio Hotel, Qatar  
Al Jawda Tower, Libia  
Sea Forest, Rumania

### Offices + Retail

Parque Empresarial Aeropuerto, Argentina  
SIVA Building NY, New York, USA  
Valle Patagonia Portal de Acceso, Chile  
Amwaj Park District, Bahrain  
People Square, China  
Dannat Mall, Al Khobar, Saudi Arabia

### Leisure + Sport

Centro Cultural de la Nacion, Argentina  
Playboy World, China  
Alcaidesa Universidad del Golf, Spain  
Amwaj Beach Club, Bahrain  
Equestrian City, Bahrain  
Baviera Golf Club House, Spain

### Marinas + Waterfronts

Playboy Marina & Resort, Argentina  
Durrat Marina Yacht Club, Bahrain  
Porto Vista Marina & Resort, Albania  
Ferrari Road, Bahrain  
Alnahan Corniche, Bahrain  
San Fernando, Spain

### Mixed Use Buildings

Central District, Albania  
The Religious & Cultural Center, Oman  
Bahrain National Theatre & Museum, Bahrain  
Marina Park, Rumania  
Multimedia World District, GCC  
People Square, China

### Resorts

Complejo Don Carlos, Argentina  
Dunas Beach Resort, Cape Verde  
Manoa Park, Brasil  
El Kalat, Morocco  
Olivar Resort, Senegal  
Elegance Natal Golf, Brasil

**Note:** All these master plans, projects and concept images have been developed during the last years at the offices of RODRIGUEZ PONS & Partners and / or collaborating as Project Director for HCP Architecture & Engineering.

## Design Awards

2014

### FIRST PRIZE @ WORLD ARCHITECTURE AWARDS 2014 w/ Playboy Marina & Resort, Argentina - 15th Cycle

Prize given by the World Architecture Community in New York, USA  
**Valle Patagonia Polo Club + Boutique Hotel**, Chile. Unlike a typical hospitality building with social activities + hotel rooms, this building incorporates additionally to that the polo club house activities + the grand stand in the same building.  
Shortlisted WORLD Top 3 at Cityscape Awards in the Leisure & Tourism Award Category - Dubai 2014

2013

### FIRST PRIZE @ WORLD ARCHITECTURE AWARDS 2013 w/ Central District, Albania - 13th Cycle

Prize given by the World Architecture Community in New York, USA  
Three conventional buildings holding university, hospital and offices were joint forming a non conventional multiuse building  
**Centro Cultural de la Nacion**, Argentina. The National Cultural Center provides a public space for culture & art creation and exhibition.  
Citation at the World Architecture Community in New York, USA - 14th Cycle

2012

### Playboy Marina & Resort, Córdoba, Argentina. Tourism resort with 114 residential units designed on a small cliff overlooking San Roque Lake

Highly Recomendation Award (Shortlisted WORLD Top 3) at Cityscape Awards - World Architecture Congress Dubai 2012  
This Award in Dubai was in the Residential Project - Future category for unbuilt projects  
Shortlisted at The International Architecture Awards 2012, Dublin, Ireland  
Shortlisted at The Chicago Atheneum 2012, Chicago, USA  
Preselected for MIPIM Awards 2012 in the Best futura project category, Cannes, France  
**Central District** master plan and building project at Fier, Albania.  
Three conventional buildings holding university, hospital and offices were joint forming a non conventional multiuse building  
Two Highly Recomendation Awards (Shortlisted WORLD Top 3) at Cityscape Awards - World Architecture Congress Dubai 2012  
These Awards in Dubai were in the Commercial and Mixed-Use Project Future category, and in the Community & Culture Project - Future category, both of them for unbuilt projects

2011

### Dunas Beach Resort project, Cape Verde by HCP Architecture & Engineering

Shortlisted at Cityscape Awards in the Tourism, Travel & Transport, Future Projects Category - Dubai 2011  
**Durrat Marina Yacht Club** project, Bahrain by HCP Architecture & Engineering  
Shortlisted at Cityscape Awards in the Tourism, Travel & Transport, Future Projects Category - Dubai 2011  
**Bahrain National Theatre & Museum** for the Minisrty of Education, Bahrain by HCP Architecture & Engineering  
Finalist in the International design competition. Auditorium and Conference Hall of 6.000m<sup>2</sup> for 1.500 people

2010

### Durrat Marina Yacht Club, Bahrain by HCP Architecture & Engineering

First Prize Competition for 15.000m<sup>2</sup> built up area which includes the Club, sailing school, coastguard and dry stack facilities  
**"15 Biggest International Architectural Practices"** CEO Middle East Magazine, Dubai, named HCP with this distinction  
**Amwaj Park District** project, Bahrain by HCP Architecture & Engineering

2009

### First Prize private design competition for the Master Plan in Amwaj Park District

**Amwaj Boutique Hotel**, Bahrain by HCP Architecture & Engineering  
First Prize private design competition for the 140 rooms hotel, villas and restaurants

2008



## Offices

### SOUTH AMERICA

Luis de Tejeda 4212  
Cerro de Las Rosas - X 5009 CER  
Córdoba  
ARGENTINA

### NORTH AMERICA

384 Fifth Avenue, 4th Floor  
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## Contact

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